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I'M A CELEBRITY...

GET ME OUT OF HERE!



I'M A CELEBRITY... GET ME OUT OF HERE!

I'm A Celebrity...GET ME OUT OF HERE! returns, which means it's time for a brand new cast of celebrities to battle it out in TV's toughest entertainment challenge.

The celebrities heading into the jungle for the new series are:

Presenter, Author & Comedy Legend - Ruby Wax OBE
Actor & Pop Legend - Martin Kemp
Heart Radio DJ & Model - Kelly Brook
Brit Award-Winning Rapper - Aitch
Sports Broadcaster & Former Lioness - Alex Scott MBE
Content Creator - Angry Ginge
EastEnders Star - Shona McCarty
Comedian - Eddie Kadi
Emmerdale Star - Lisa Riley
TV Personality - Jack Osbourne

BAFTA award-winning hosts Ant and Dec are back to present all the big stories live from camp every night.

Our new line up of celebrities for 2025 will leave their plush pads and luxuries far behind, as they spend up to three weeks taking on the Australian jungle with a whole host of surprises created just for them.

Whoever ends up in the legendary jungle camp will find themselves cut off from the outside world, and stuck on a diet of rice and beans. Their fate will be in the hands of viewers who have the power to decide whether they deserve to face a dreaded Bushtucker Trial.

Last year's highlights included GK Barry's friendship with the Rev Richard Coles, the great storm of 2024, Coleen Rooney cracking the Junkyard mystery and Danny Jones being crowned King of the Jungle.

Who will be crowned this year's King or Queen of the Jungle? Find out this autumn on ITV1, IT VX, STV and STV Player.

A Lifted Entertainment production, Part of ITV Studios





Ruby Wax OBE

Presenter, Author & Comedy Legend

Phobias: I'm not scared of anything!

Biggest misconception you want to dispel in the jungle? To show people I'm not aggressive. I was stereotyped during my career.

Role in camp: The person who mingles and who will chat to everyone to find out about their lives.

Aside from your family, what will you miss the most in camp? Going out to restaurants and the theatre.

Best & worst attributes: I'd like to think I am easy to get on with and I will be able to calm everyone down. My worst? I'm a voyeur and I will be watching everyone.

Dream camper: I really wouldn't pick a celebrity; I would pick Barack Obama, he is the person I would most like to meet.

She is famous for interviewing dozens of celebrities over her stellar career, but Ruby Wax admits she isn't anything like her 'pushy' public persona – and she is looking forward to showing the 'real her' as she enters this year's *I'm A Celebrity...Get Me Out Of Here!*

Explaining the time is now right to take on the famous TV jungle, Ruby reveals her love of adventurous challenges is the main reason why she accepted an offer to take part.

Ruby says: "It hasn't actually sunk in that I am doing this, but I am really looking forward to meeting my fellow campmates.

"I was offered the chance to take part a long time ago and I thought, 'No, I could never do that' but now it's the right time. I like doing adventurous things. "It will be nice for people to get to know the real me because you can't hide in the jungle.

"In my personas before, I looked quite aggressive and pushy, and I think it was just my nerves. I am not aggressive, it's the way I talk. I'm not confrontational and it looked like I was."

Ready to share stories around the campfire, Ruby insists the lack of food won't be an issue as she confesses she is using the jungle experience as a positive way of losing weight. Adds the star: "The food part of the experience I don't mind, as I am on a diet. I do need to lose weight, so (rice and beans) won't be a problem."

And whilst she stresses she isn't scared of anything, Ruby does concede however, that should she face rats or be put in a confined space, she isn't sure what her reaction will be. "I have never been confined to a small space so I don't know," she continues before asking: "What small space would I be put in? Do they have elevators in the jungle?!"

"I am most looking forward to mingling and finding out about everyone. I do it naturally. I won't be interviewing, because I hope they ask me questions. There is nothing more boring than someone who doesn't ask you anything!"

Determined to embrace everything about camp life, she promises she has packed a 'sensational bra' to wear in the famous jungle shower. But Ruby reckons she won't shed any tears, nor will she embark on an emotional rollercoaster during her time on the programme. "No, I won't go on a rollercoaster," insists Ruby. "I don't cry. I hope to keep morale up.

"The jungle shower? I have been working out, as I don't want to show my body the way it is. But I know you can wear a bra and pants. I have a sensational bra!"

As for how she would feel if she was crowned 'Queen of the Jungle', Ruby admits she can't picture it. Explains the TV star: "I can't imagine it as I haven't got one of those minds that pictures things, so I don't know. I can't picture anything."



Martin Kemp

Actor & Pop Legend

Phobias: If you ask me to pick rats up, I can feel the shudder go through my body. I'm not very good with heights either and like everyone, your stomach goes wobbly!

Biggest misconception you want to dispel in the jungle? I've been in this business for fifty odd years and I think everyone knows everything about me. I don't have a closet, I have a walk-in wardrobe, which people have been in several times. I love to tell a good story, so that will be fun.

Role in camp: I have got a lot of life experience and different stories from different parts of my life, but I will wait to see what my role will be.

Aside from your family, what will you miss most in camp? It's bad to say this but I think we will all miss our phones, as we are all telephone addicts!

Best & worst attributes: I'm a calm person and I am quite laid back so when people do get flustered or are missing home, I will be a good person to come to. My worst? I snore! I have to wear those nose strips!

Dream camper: Lets go big! Robert de Niro or Al Pacino.

Spandau Ballet bassist Martin Kemp has revealed his famous son, Roman, is jealous that he is going to be entering the *I'm A Celebrity...Get Me Out Of Here!* jungle as he admits he can't wait for a new adventure.

Smiling, he says Roman has told him to enjoy every second of his time on the hit programme, as he follows in his footsteps. Roman took part in *I'm A Celebrity...* in 2019 and came third.

Explaining why he was happy to move some of his DJ gigs to take part on the show, Martin says: "I've had to cancel some jobs but when Roman was on *I'm A Celebrity...*, I was addicted. I watched it every day and enjoyed it so much. I felt it was now time in my life for an adventure. I have been on this journey of DJ'ing over the last five years, it has been non-stop and I thought it was time to give something back to myself. I absolutely love the show, it is iconic TV, which I love being part of."

Going on to reflect on the advice Roman has given him, Martin adds: "He told me to go in and enjoy it all. He said it's the most fun he has ever had and he said, 'I am really jealous; I know how much fun you are going to have.'"

The former soap actor, known to millions as EastEnders tough guy, Steve Owen, then laughs as he declares: "I voted for him to do the worst trials! He said to me he was going to get his revenge!"

"But he and Harley are excited. Shirlie is more than happy too. She is on the same page as me and she is really excited."

Happy to cook in camp, the laid-back star hopes he will be a good person to calm things down if tempers get frayed and says he is also more than happy to share stories about his showbusiness life.

"I love doing things that you can come back with anecdotes," explains the pop star turned DJ. "Phobias? I always thought I don't have phobias but when I think about it, there are certain things that make me feel sick. I am the spider catcher in our house. Shirlie won't go anywhere near them and so I am left to do the business. But I will still get a glass or piece of paper to do it. And if anyone says they are ok with heights, they aren't telling the truth!"

In the past, Martin's son, Roman has said he would love to see his dad take part in one of the show's famous eating trials. "I'm not looking forward to those ones!" confesses the star. "I'm pretty much veggie and even when I eat meat, I have this thing inside me saying, 'You shouldn't be doing this'. It will be a real test. But I'm happy to cook in the camp. It will be a case of saying, 'Stick it in the frying pan!' I'm alright with rice and beans though. I can have the worst fish and chips, finish it off and still say, 'That's nice'."

Confessing he will miss his family terribly whilst in the camp, Martin says he is, however, looking forward to learning new things about himself. Says Martin: "Even though Roman and Harley don't live with us anymore, we talk every day. I'm going to miss my family, but hopefully there will be a footballer in there who I can talk football with. And when you do spend time on your own, you do learn things about yourself no matter how old you are. That will be really interesting."

To be crowned 'King of the jungle' would, says Martin, be 'amazing'.

"What a great thing to have on your CV!" he adds. "I always thought my CV was full up as I have been around the block, but this is something brand new. The time is right to do this show, get myself away from the routine and there is only one reason why I'm looking forward to it and that is, this is going to be such a great adventure."



Kelly Brook

Heart Radio DJ and Model

Phobias: I'm really petrified of heights. As you get older, you are more aware of what can go wrong. When you are younger, you are like Teflon!

Biggest misconception you want to dispel in the jungle? This show is watched by many different generations and some people won't know me nor where I have come from. It will be nice to introduce myself to a new audience.

Role in camp: I'm happy to cook or clean and fill in any missing gaps.

Aside from your family, what will you miss the most in camp? The comfort of my bed and my radio show, it stimulates my brain.

Best & worst attributes: I like to have a giggle and keep the energy positive. My worst? I am not great in the mornings and it takes me a while to wake up – so in the morning I would stay clear, especially if I am not having my coffee every day!

Dream camper: Ant & Dec. They are very well dressed and it would be fun to be in with them to see how they survive. Previous contestants like Myleene Klass would also be fun.

She has always vowed never to take part in *I'm A Celebrity... Get Me Out Of Here!*, but Heart FM presenter Kelly Brook reveals she changed her mind after running this year's London Marathon.

The radio presenter explains that the 26-mile race made her realise she can do things she never thought possible. Taking part in Race Across the World last year across South America with her husband, Jeremy also inspired her to say 'yes' to the TV jungle.

Kelly explains: "I have said I will never do I'm A Celebrity... several times. I didn't think it was ever in me to do the challenges and Bushtucker Trials. But since I have been with my husband, we have done a few things that I've surprised myself by. We did Race Across the World and I ran the London marathon this year – two things I never thought I had in me.

"I'm such a fan of the show that I thought, 'Maybe I could do it, maybe I could cope.' I won't know unless I try and so I am going to throw myself into it."

Heights, however, could be a major hurdle for Kelly as she admits she even hates escalators. "I am terrified of escalators, especially really steep ones," she adds. "I always have to be sandwiched in between people and I don't like taking lifts either. But it's now or never."

She also readily admits doing *I'm A Celebrity...* will be far tougher. Kelly explains: "On Race Across the World, I had Jeremy who was really the driving force behind it. He kept me going and not having his support is going to be difficult. I will have to do this on my own two feet. It's the longest we will have been apart, but we are seeing it as a hiatus from married life!"

Laughing, she admits she has done zero preparation in the run-up to her jungle experience apart from cutting down on coffee and sugar. She adds: "I said I was going to go to the gym and do some big hikes. I haven't done any of that. I have also been fattening myself up in the run-up as I've been having chocolate, roast dinners and a few glasses of wine. I also had a little wobble, but I realised that was more to do with the dog and what the dog was going to do whilst I was away. I will literally be arriving unprepared. But I did a month of Vegan January once and I was living on beans then."

Despite it being a huge challenge for her, the Loose Women panellist says she is excited about what lies ahead as she reveals she has packed some bikinis. Would she like to do an iconic pose in the famous jungle shower like Myleene Klass? "It's definitely an iconic moment isn't it?" replies Kelly. "It's scary, but I have got lots of swimwear options. I will be packing some bikinis. I have also heard doing this programme can be life-changing, so that's very exciting. A lot of people have said they have gone in and come out a different person. They've also said it changes your whole outlook on life and I hope to have an experience like that. I want to come out from something so mad, fun, and brilliant and have a spiritual awakening."

To win, she says, would be an incredible achievement: "I would be following in the footsteps of some incredible women like Vicky Pattison and Giovanna Fletcher," she continues. "I would be very flattered."

As for what her radio listeners will think when they discover she is in Australia, Kelly thinks they will be excited for her. Kelly adds of *I'm A Celebrity...*: "People love the show from all different age groups, we love it as a family and this is going to be great. It's so out of my comfort zone."

She pauses, laughs and then continues: "But the challenge I am most dreading is the eating trials. They are very difficult to watch and to try to get your head around. They do not look edible. In my mind, I have got to see it as good protein intake."



Aitch

Brit Award-Winning Rapper

Phobias: I don't have any phobias but I am not looking forward to eating or drinking anything I don't want to.

Biggest misconception you want to dispel in the jungle? I want people to understand I am not just a stereotypical obnoxious rapper who you can't approach.

Role in camp: Singer and entertainer – but there might be someone who can sing a little bit better than me – so they can take over! But I will be keeping the vibes up.

Aside from your family, what will you miss the most in camp? The simple fact of freedom and being spontaneous. I am the type of person who will wake up in the morning and decide to go to Thorpe Park.

Best & worst attributes: I'd like to think I am going to make everyone feel at home and comfortable. I will bring energy to the jungle. My worst? I am a terrible snorer. I even snore in a Northern accent!

Dream camper: I wouldn't say he is my hero, but someone who would make the jungle a million times easier – and don't ask me why, as I don't have that answer – is Snoop Dogg.

Brit award-winning rapper Aitch reveals he accepted the chance to take part in *I'm A Celebrity...Get Me Out Of Here!* because he does not want to be pigeon-holed.

Hoping to inspire young viewers that it is possible to achieve anything in life, the music artist is also hoping to raise awareness about Down syndrome whilst in the camp. His sister, Gracie has the genetic disorder.

And to be crowned 'King of the Jungle' would, says the rapper, make him very proud.

Aitch – whose real name is Harrison – says: "It's already unheard of to have a rapper from North Manchester. And so, if a rapper who goes on a side quest by going in the jungle and goes and wins it, well that will show you can do anything in life. It would feel good and it would prove to younger people that if you put your mind to it, you can do what you want."

Going on to explain his reasons as to why he jumped at the chance, he reveals he even cancelled some gigs so he could take part. Aitch says: "On a personal Harrison level, this show is something I grew up watching in our house. It would almost be disrespectful to say 'no'. Why would I not do it?"

"On an Aitch level, I feel like I have got this calling to raise awareness for Down syndrome and I feel that's the perfect place. Also, you don't always want to be stuck in the same world forever. You can branch out and do other things. You don't have to stick to the code (rap world), because you think that's cool. I did have to cancel some gigs for it. But you are never going to branch out if you do the same thing all the time."

Is his family proud? "They had better be or I will go mad!" chuckles the rapper. "My sister, Gracie loves it. She will be sitting there cheering me on every time she sees me on the telly."

Whilst he insists he does not have any phobias, he is expecting to be voted to do lots of trials. Aitch adds: "If I do get voted, does it mean they all hate me or love me? I haven't got my head around it yet! But I think they will vote for me quite a lot. I will be alright. I will survive."

As a performer, he says he is determined to bring plenty of energy to life in the jungle. "I hope it will make people smile a bit more," he says. "But I will be staying away from the cooking area."

"Doing *I'm A Celebrity...* is going to be tougher than performing on stage. I have performed on stage hundreds of times now and I am used to performing. I am definitely not used to being in the jungle!"

One of the hardest aspects will be the long hours spent in camp, reckons Aitch. "I have climbed Kilimanjaro before for six days and I have slept out in the tents," he explains. "That kind of stuff is the least of my worries. The hardest part for me will be sitting around doing nothing. I don't remember the last time I sat and did nothing. Rice and beans? I am not going to lie, I have been trying to put myself on a diet for the last two years – so it will probably do me some favours!"

A fan of the programme, he says he is looking forward to meeting his fellow campmates - and the show's presenters, Ant & Dec.

"I am looking forward to meeting Ant & Dec," enthuses Aitch. "I have never met them. I have just seen them on a TV screen for the past 25 years. I am also looking forward to meeting the other people, hearing their stories and the whole experience. I am seeing it as an amazing experience rather than a dreadful one."

As for whether he thinks he will cry, Aitch reckons he won't. "But I do get emotional through other people," he admits. "If I see someone crying, I will cry for them."

"I think I will also be more of a peacemaker in the camp. My end goal in doing this is to be the person who can do a rap song and be the person who can do *I'm A Celebrity...* I am excited now. It's all starting to sink in."



Alex Scott MBE

Sports Broadcaster & Former Lioness

Phobias: Heights is my thing, it always has been.

Biggest misconception you want to dispel in the jungle?
People have an idea of who I am on TV and so it will be nice to show my real self.

Role in camp: I am good at cooking, if I am following a recipe book! I hope to bring a lot of positivity to camp.

Aside from your family, what will you miss the most in camp? My hair stuff and Custard Creams and Bourbons. I love a cup of tea with a biscuit.

Best & worst attributes: Being upbeat and positive when things get tough. This is an experience only a few people have had the opportunity to do. I don't want to be that energy sapper.

Dream camper: Someone of the same ilk as Sir Stephen Fry.

She may be a former Lioness who fronts some of TV's biggest sporting events, but Alex Scott admits the hardest part about doing *I'm A Celebrity...Get Me Out Of Here!* is making sure she doesn't let her shyness get the better of her.

Describing herself as an introvert, the TV star also reveals her partner, Jess Glynne, is going to find it hard when she goes into the jungle.

Alex says: "Jess thinks I am absolutely mental! But she will be my biggest supporter, and my mum absolutely loves the show. Thinking of her tuning in every night will bring a tear.

"But I will need to push myself to speak out around all of the different and big personalities. Not going into myself for being the shy one will be my big challenge. People see you on TV and they assume you are outgoing, that loud person but take me to red carpets or events and I am the one in the corner going, 'Talk to me, please give me a plus one so I don't have to be that person who walks in on my own'. It's going to be a challenge."

Determined to give it her best shot, she says her former career as a footballer will bring out a competitive streak to get as many stars as possible. Adds Alex: "At first I kept over thinking about what everybody else would think, but this is an amazing opportunity to test myself. I am super competitive – but with myself and not other people. I don't want to let my team mates down. I don't want to make myself look stupid, even if I do have fears. I will just throw myself into it.

"But I hope as I was team captain and had to keep the peace, that my leadership qualities will come out (in the jungle)".

Laughing, she jokes she will be so upset if she leaves the jungle hating rice. "I love rice," she explains. "With my Jamaican background, it's all about the chicken and rice. If I come out of the jungle never wanting to eat rice again, I'm going to be devastated!

"I haven't even thought about winning the show either. You have had a Lioness (Jill Scott). I have been retired a lot longer than Jill and in my head, she had that moment and it has been done. It would take a lot and if I did win, I would burst out crying. I don't think I would even expect it."

And she confesses she is looking forward to spending more time with the show's presenters, Ant & Dec.

Explains Alex: "I have met them both before, but I wouldn't say in depth. When you are at the events or parties, everyone is like passing ships. Spending time with them is going to be cool. Now when I think about it, I don't think it has sunk in. It's going to hit me hard when I am on my way. And I am looking forward to learning new things about myself. You have never been put in a situation where your true self does come out. How I am going to deal with it and who I am when I come out the other side is one of the reasons why I have to do *I'm A Celebrity...*"



Angry Ginge

Content Creator

Phobias: I am not a big fan of spiders.

Biggest misconception you want to dispel in the jungle?
Nothing I can think of. As I stream eight hours every day, people see me from as soon as I wake up until as soon as I go to bed!

Role in camp: Motivator, to make sure everyone is happy in the camp.

Aside from family, what will you miss the most whilst in camp: Football and streaming. I make YouTube videos all the time and it's going to be interesting to see what it will be like not doing them.

Best & worst attributes: I'd like to think I'm good at communication, making sure everyone is okay. My worst attribute? I do snore!

Dream camper: Wayne Rooney. He is a very funny guy.

He has more than three million followers on social media thanks to becoming a huge YouTuber and Twitch star, but Angry Ginge readily admits he doesn't know how he is going to cope in the famous jungle without his streaming devices.

Confessing the most he has ever been away from social media is a week, Angry Ginge – whose real name is Morgan Burtwistle – is determined, however, to embrace whatever *I'm A Celebrity...Get Me Out Of Here!* throws at him because it is such a 'bucket list' opportunity.

He explains: "When I got approached to be on *I'm A Celebrity...*, I said 'yes' immediately because it's a bucket list item. I've watched the show on the sofa with my mum ever since I was a kid. To take part in it this year is something I couldn't pass up on.

"But my whole life is spent on the phone. I've been away once for a week. And so, two to three weeks without it is going to be very educational to see how I will do!"

Laughing, he readily admits he is dreading taking part in the Bushtucker Trials, but predicts his social media fans will vote for him so they can watch him squirm. "If I am honest, I think most of them will vote for me to do every single trial," adds Angry Ginge. "There is not one trial I am looking forward to, but I would never say 'no' to the challenges."

He's also the first to confess he is not looking forward to cleaning out the famous camp 'dunny'. "I am really looking forward to meeting the other campmates", he stresses. "And seeing what sort of relationships you build with each other. I will try to be the motivator in camp and make sure everyone is chatty and happy. I'm not argumentative either. And if I could pick anyone, I would love it if Wayne Rooney was in camp with me. We would have a laugh."

Thankfully, he says a rice and beans diet won't be a problem as he confesses he hopes he does lose weight during his time in the jungle. He says: "I eat a fair amount and to not be able to eat is going to be a struggle - but that's one of the reasons why I wanted to do the jungle, so I could lose weight. It's two birds with one stone!"

"Mind you, I hope I'm not the camp chef as it is so much responsibility and I can't cook."

He then goes on to warn his fellow campmates: "If I am the chef, they are going to be in big trouble!"

As for any preparation in the run-up to *I'm A Celebrity...*, Angry Ginge confesses he did cut down on his daily consumption of energy drinks from two to one. Has he ever slept outside before? "The closest I've ever done to this is The Duke of Edinburgh Bronze award," he replies. "And that didn't go down well, so I haven't got the best of confidence coming into this. And the most people I have ever lived with are my mum and sister.

"But I'm looking forward to it all and I know my friends are going to be shocked when they find out it is true I'm going to be on *I'm A Celebrity...*"

As for how Angry Ginge – who was named 'Man of the Match' at this year's Soccer Aid game – would feel if he won the show, he admits it would be the icing on the cake. He then jokes: "And it would be something I could gloat about! Obviously if I were to win, it would be amazing and a dream come true but I'm doing this for the experience."



Shona McGarty

EastEnders Star

Phobias: Water. I don't like the trials when they fill the tank up and it gets higher and higher.

Biggest misconception you want to dispel in the jungle? For a long time, I've been hiding behind a character and I've only been known for it. This is going to be a chance to be my stupid self!

Role in camp: Shoulder to cry on, the person who will look after everybody if they are feeling sad. I am very patient and I don't ever lose my temper.

Aside from your family, what will you miss the most in camp? I love my bed, so getting used to that will take some time. I will be a Gremlin without coffee too.

Best & worst attributes: I'd like to think I'm down to earth and if there is any confrontation, I will be the one saying: 'Guys, let's have fun'. My worst? Apparently I sleep with my eyes slightly open! And I do snore.

Dream camper: Angelina Jolie. Can you imagine? That would be amazing.

Former EastEnders star Shona McGarty reveals she can't wait for *I'm A Celebrity...Get Me Out Of Here!* viewers to see the 'real her' as she admits she is nothing like the soap character she portrayed for 16 years.

Known to millions as Whitney Dean in Albert Square, the actress, who quit the BBC soap last year, also confesses her unusual way of getting to sleep at night – by listening to serial killer documentaries on headphones.

And she jokes, it's the reason her campmates may need to tell scary stories to help her fall asleep in the famous TV jungle.

"But to be honest, I have always wanted to do *I'm A Celebrity...* because I am a massive fan of the show. Now that I have left EastEnders, I want to do other things. I'm finding my voice and who I am away from the script and character that I grew up playing. Everyone expects me to wear massive gold hoop earrings and have a ponytail whilst eating chicken nuggets! But I am nothing like that. I'm looking forward to using this experience to be completely myself, which nobody has seen."

Going on to reflect on her quirky sleeping habit, Shona laughs as she adds: "I wear headphones at night and I listen to serial killer documentaries. I don't know what that says about me, but it helps me to sleep randomly. Someone will have to tell me a scary story to get to sleep!"

Changing the famous camp 'dunny' bucket won't be a problem for the EastEnders star who stresses she is a grafter and happy to muck in with all the chores. "I am a bit of a tomboy and I will get stuck in," says Shona. "I don't mind doing the grafting in the camp.

"I can cook, but camp chef? I feel like there is a massive pressure to do the cooking. It's all down to you."

In preparation for her time in camp, Shona admits she has been stocking up on her carbohydrate intake as well as building a hammock out of a bed sheet in her garden. She says: "I have been enjoying myself before I go in. I have been stocking up on all my carbs and trying to eat as much as I can. But once in the camp, it will be a chance to shed a few pounds and detox from all the pickled onion Monster Munch I eat!

"I also tried to get in a hammock as practice. I tied a bed sheet to my gazebo! It wasn't good!"

As for facing up to her fears, the actress isn't sure how she is going to cope. She predicts she won't enjoy any trial involving water and isn't sure how she will feel having rats or spiders crawling over her. The famous eating challenge will also prove a test of character for Shona. Adds the actress: "If I saw a rat, I wouldn't freak out. I would think it's quite cute. But to have a few around me, I don't know as I have obviously never been in that situation. Again, with spiders, I have never had loads around me."

Both her fiancé and family are incredibly excited about Shona going into the jungle. "It will be the longest time my fiancé and I have been apart," she adds. What does she think her former EastEnders stars will say when they find out? "They will be delighted," she replies. "Over the years we have had such a laugh off set and hopefully they will totally see the real me that they recognise."

As for how she would feel if she won the series, Shona admits it would be life changing: "OMG it would change my life," she says. "I can't even put it into words, but it would be incredible. I am more excited than nervous now it is approaching. I have never been to Australia before. I want to use this opportunity to find out what my fears are, how I can face the challenges and make some new friends too.

"I'm definitely looking forward to having a laugh around the campfire and singing a few songs!"



Eddie Kadi

Comedian

Phobias: All creepy crawlies. I am dreading the trials the most.

Biggest misconception you want to dispel in the jungle? I think people think, 'Oh Eddie, I have never seen him unhappy or serious.' They are going to see a side where they will realise they can have a serious conversation with me. I'm a warm person and a good listener.

Role in camp: I will be the 'Dad' in the camp. I am the eldest in my family and I have always been there for my siblings. I love making people feel good.

Aside from your family, what will you miss the most in camp? My sofa and Manchester United – especially as we are starting to do well, we haven't felt this for a long time.

Best & worst attributes: I would like to think I will bring a family vibe to the camp. I love making sure everyone is getting along and I don't want to be overbearing. My worst? I am not that great in the mornings. It might take me a couple of hours.

Dream camper: Jackie Chan. He would smash every single challenge and trial. It would also be a great conversation with him.

BBC Radio 1Xtra presenter Eddie Kadi reveals he has taken up intermittent fasting in the weeks before going into the jungle – so he can get used to the strict diet.

And the comedian says one of his main goals, when he accepted the offer to take part, is to make his eight-year-old daughter proud.

"I have had a few friends who have done it like Oti Mabuse and Babatunde," explains Eddie. "They have all come back with such great stories. You only live once and I said 'yes' immediately.

"Raising a daughter is a beautiful thing and my daughter is extremely excited. It's going to be a story for her every single day. And if I were to be crowned 'King of the Jungle', my daughter would be the proudest daughter in the world.

"But to prepare myself, I have been doing intermittent fasting to get used to it. Anything you consume is a bonus in there and I want to train my body. That said, I am not too great on rice and beans. It takes me back to my university days. I like flavour, I don't know how I will survive.

"I have never camped outside before either and the closest thing I have come to this is a walk in Kew Gardens! I have done a zip line, but no bungee jumping or sky diving. It's going to be the first of many things."

Viewing himself as someone who will very much be the 'Dad' in the camp, he says he wants to bring a lot of fun to the jungle: "I am so grateful to be part of this experience," adds Eddie. "I never expected it to happen and I am a family person. I love making people feel good – that's what comedy is about!"

In 2023, Eddie took part in Strictly Come Dancing, but he reckons taking part in *I'm A Celebrity...* will be far tougher. Eddie explains: "Not to take it away from Strictly, as Strictly was really hard, but the jungle will be harder. You don't get to interact with anyone other than your campmates. If things get a little emotional or frantic, you will have to deal with it and there is no escaping."

He is most looking forward to meeting his fellow celebrities and admits he is particularly dreading any Trial involving creepy crawlies. "Anything to do with creepy crawlies around my neck I am dreading," says the comedian. "And not being able to see what I am touching, but I am looking forward to learning new things about myself, and I hope I will learn new leadership and survival skills. If I were to stay until the end, it would also show resilience and that I had really pushed myself."

He laughs and then confesses: "But I will miss watching football. I will miss the banter with my friends. I am a Manchester United fan and I will be wondering what is going on with United!"

His fellow celebrities, he goes on to add, can be rest assured that he will play the peacemaker in camp. "I have admired *I'm A Celebrity...* for so many years," he confides. "I am a great fan of Ant & Dec and I want to bring lots of joy to everyone. We have got to have some peacemakers in the jungle and someone to calm things down. I have been around my friends and siblings and I have always been the person to calm things down. I am going to try and apply some of that in the camp!"

Revealing he is missing his mum's birthday to take on the *I'm A Celebrity...* challenge, he is also determined to be entertaining. "This is so epic," declares Eddie. "All the jobs I have done have all come down to this one. It's finally sinking in now that I am going to be doing *I'm A Celebrity...* and I am really looking forward to it all. It feels very real now. My family is so excited too. My siblings have watched it their entire life. I am excited. Doing this programme is a beautiful thing."



Lisa Riley

Emmerdale Star

Phobias: I'm petrified of rats, confined spaces and the dark.

Biggest misconception you want to dispel in the jungle? That I eat chips, chips and more chips, as I don't.

Role in camp: A shoulder to cry on and a Mamma.

Aside from family, what will you miss the most whilst in camp: Mascara!!

Best & worst attributes: My best is to eradicate trivia and whinging. If morale is low, I would like to think we could have a good giggle. My worst? Farting – and if they put beans in the diet, I'm screwed!

Dream camper: Madonna and David Schwimmer.

It's three major landmarks in Lisa Riley's life that have made her finally accept an offer to take part in *I'm A Celebrity...Get Me Out Of Here!*, after being asked numerous times before.

And the fact it is *I'm A Celebrity's* 25th series is also another special reason why this is the year the actress – known to millions as Mandy Dingle – felt it was time to say 'yes'.

Explains the soap legend: "They have asked me to be in it numerous times before – but now I've finally said 'yes'. The reason is I'm going to be 50 next year, it's thirty years on and off playing Mandy Dingle in Emmerdale and ten years of being sober. It's like a big baguette where everything I wanted was in it! And it's *I'm A Celebrity's* 25th series anniversary too.

"Forget the NTAs and BAFTAs, the fact I'm going in the jungle means I am hopefully the best auntie in the world to my nephews, Jakey and Joshua, and niece, Everlyn. I can forever say to them I tackled the jungle head on. It's going to be ace."

She goes on to explain the deaths of her mum in 2012 and best friend, Strictly professional Robin Windsor last year has also given her the strength to take on the famous Trials.

Lisa says: "I lost my best friend not so long ago and mum got diagnosed at the age of 48 (with breast cancer), I'm 49. Nothing can be as bad as that in life and I have got to see if I can do it. Every day is a blessing and I want to really enjoy everything."

But she admits it's going to be a tough ask coping with her phobias of rats and the dark. So much so, the actress reveals she's been trying to prepare herself for what lies ahead by practising holding rats and walking around her home in the dark.

"One of the prop girls at Emmerdale has two pet rats," explains Lisa. "We have been doing some 'rat prep'. She brought them in for me to try and hold them! I'm also scared of the dark and I have been practicing with my partner, Al, walking around our home in the dark."

She also confesses she isn't looking forward to the jungle outfit in camp. "I am nervous about the outfit as it is not feminine, but there is nothing you can do about it," she chuckles.

As for the strict diet, the gregarious actress says she doesn't mind a detox, but concedes she is going to miss her daily intake of black coffees. "We work really long hours on set," she explains. "And I am going to miss black coffee.

"But I will tackle everything head on. I just want to have an absolute scream!"

What is she most excited about? Having fun with her fellow campmates replies Lisa, as she reveals her hope to create a 'Broadway' bench where they can perform some famous shows together. "We will hopefully have a 'Broadway' bench but it's obviously down to who you feel comfortable with," adds the star. "If I am in there with five football goal keepers, they are unlikely to want to do Broadway with me!"

Happy to muck in and be a shoulder to cry on, the caring actress also warns she isn't afraid, however, to speak her mind if someone is acting unfairly. "I will be there for them but I don't suffer fools gladly," warns Lisa. "My inner Mandy Dingle will come out if someone is mean."

As for being crowned 'Queen of the Jungle', Lisa wells up as she admits it would mean the absolute world to her. "For my family that would be everything," she declares. "*I'm A Celebrity...* is the biggest show on telly and it would be such a great Christmas present."

She laughs as she then says even going as far as being able to visit the famous jungle pub and have a go on the cyclone would be incredible.

"My boobs on the cyclone, do you need any more than that?!" she jokes. "It would be telly gold! Getting to the jungle pub would be so much fun too. I can party until 5am being sober, and I want to be sober in that jungle pub and be the one doing all the songs."

Her fellow Emmerdale co-stars have been so supportive, she adds, as she promises the soap's millions of fans her screen character will be returning. "Mandy Dingle will be back," she promises. "Everyone at Emmerdale has been so lovely. Danny Miller (who won the series in 2021) just told me to be myself. I've got no agenda doing this."



Jack Osbourne

TV Personality

Phobias: I'm not a big bug person. Spiders? Here's the thing: you can't be like, 'I don't mind a house spider' because they are not house spiders in the jungle. They are f**king aliens!

Role in camp: I've done three jungle expeditions in the past and I hope I can be a soundboard for people.

Aside from your family, what will you miss the most in camp?
My comfortable bed, cold drinks when I want, autonomy – so many things.

Best & worst attributes: I'd like to think I can always be pretty funny in groups like this. My worst? I get up to pee a lot at night!

Dream camper: I would like someone funny like Ricky Gervais.

He is a member of one of the most famous families in the world and now he's flying solo to take part in *I'm A Celebrity...Get Me Out Of Here!* Jack Osbourne says he hopes to make them all incredibly proud when he enters the jungle.

And he reveals his famous mum, Sharon, and sister, Kelly, have given him their full support. They will, he says, be tuning in to watch him on the programme. Jack, whose dad, Ozzy sadly died earlier this year, also admits they have told him they hope it will take his mind off things.

But the reality TV fan favourite, who has fronted his own Adrenaline Junkie series in the past, isn't so sure. He explains: "Mum and Kelly, yeah they are absolutely going to be watching. They are supportive."

He also confesses he will miss them terribly, alongside his wife and family, especially as he won't be able to call them. Jack adds: "It's absolutely going to be hard leaving them behind. I have got lots of kids, my wife, and my family still in the wake of my dad passing. It is going to be difficult, that is for sure."

"It's not the longest amount of time I've been away from them. I've gone on different trips filming Adrenaline Junkie for nearly two months without a phone, but I still had access to one and I was able to make calls home. It's going to be very difficult not speaking to my wife and kids. But yes, I do hope I can make my family proud."

But despite admitting he is feeling 'very nervous' about what lies ahead, Jack says he is looking forward to throwing himself into the *I'm A Celebrity...* jungle life. He says: "I definitely had to think about doing this programme. It's an absolute commitment but the real reason why it is popular is people sit at home saying, 'Could I do that?', so I think a lot of why I've said 'yes' is the intrigue and how would I survive that? I am very nervous though!"

Laughing, he confesses hunger might get the better of him when it comes to the famous eating trials. "That's going to be interesting," he continues. "I'm not a picky eater and we will see. And maybe you are so hungry you will just want to eat anything!"

"Heights do not bother me at all, because I have been climbing for years and I've done some pretty sizable routes – so it's not a problem for me. But I'm not really great with bugs."

Keen to find out what he'll get from the *I'm A Celebrity...* experience, Jack says he is also excited about learning new things about himself. "I think it's going to be potentially somewhat transformative," Jack continues. "A lot of people who have done this programme have had a really profound experience."

Asked if he will be a great peacemaker in camp given his family's no-holds-barred banter on their hit reality show *The Osbournes* and Jack thinks it is a case of 'yes and no' because the conditions are so different. "Sometimes I can get pretty sh***y when I am worn out," he confesses. "I don't know! It will be case by case, but generally I am a pretty positive person."

As for how he would feel if he walked away as the new 'King of the Jungle', he replies: "It's a hard one to say if I am honest but if anything, if you do win, a lot of people would have voted for you, so you would be very flattered."

He then bursts out laughing when quizzed if on the flip side, he's voted to do lots of Trials. "I think I would be pretty like, 'Oh really? thanks,'" he chuckles before joking: "Has anyone won without ever doing a Bushtucker Trial?!"

Join the Jungle Fun on Social and our Official App!

Scroll into the Jungle!

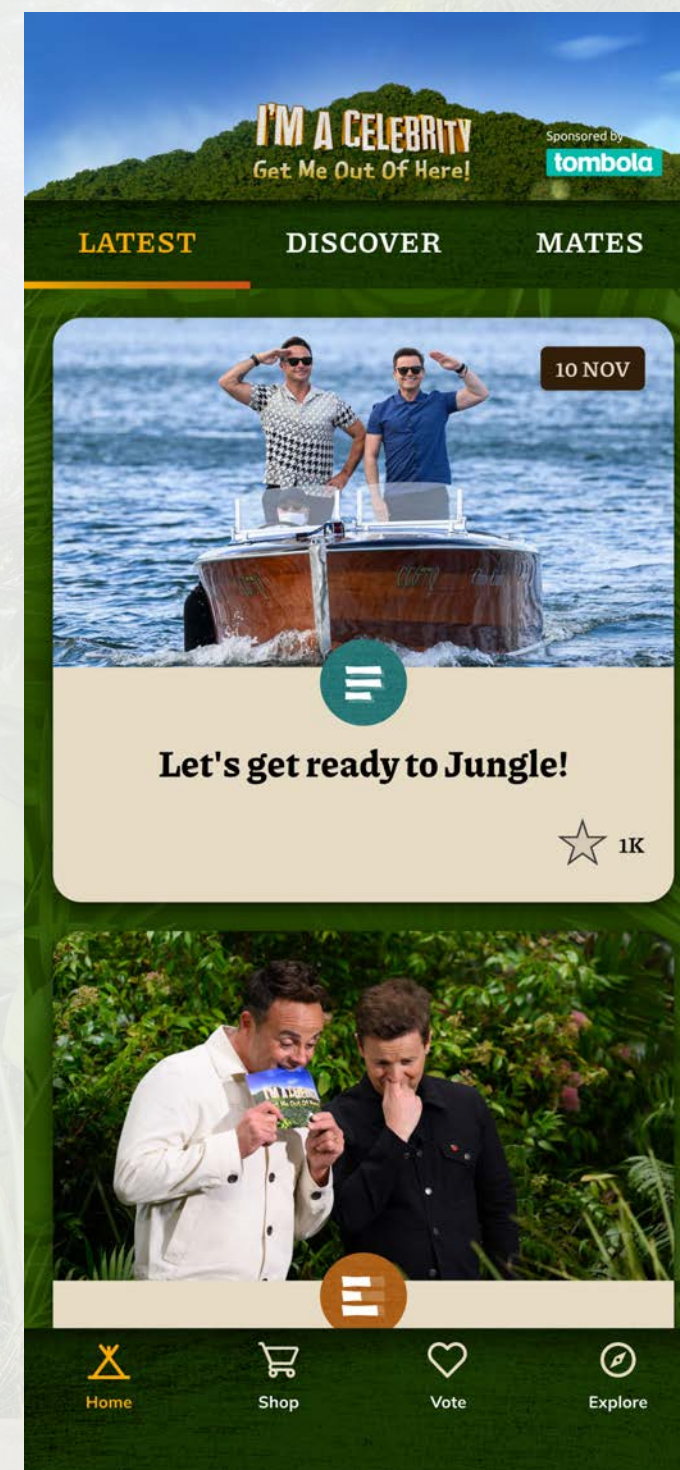
Get involved in *I'm A Celebrity... Get Me Out Of Here!* and join the 9.5 million fans following us on TikTok, Instagram, Facebook, Threads and YouTube! **@ImACelebrity** socials are the go-to place for your daily dose of jungle juice, from exclusive behind-the-scenes content, to fan-favourite moments and sneak peeks of every terrifying Bushtucker Trial. Plus, we'll be getting the scoop from our Celebrities before and after their Jungle stay in our exclusive digital-only interviews!

Last year, 886 million of you saw our posts and you engaged 42 million times! On TikTok alone, our videos were viewed 337 million times*. Don't get left out, follow **@ImACelebrity** on all social platforms to join the conversation and get in on the action.

'App'y Campers!

The only way to have your say each night and take part in the vote is through the official *I'm A Celebrity, Get Me Out Of Here!* App, so make sure to download it (it's free!) from your app store. It's bursting with fun quizzes and polls to play-along with during the show, and it's the only place to cast your vote for your favourite Celebs to face the Bushtucker Trials and to crown this year's King or Queen of the Jungle!

*Reporting period: November 2024-December 2024



The background of the entire image is a lush tropical jungle. In the center, there is a large, rectangular sign with a weathered, yellowish-gold metal texture. The sign is mounted on a rocky outcrop. Above the sign, the words "I'M A CELEBRITY" are written in large, 3D, silver, diamond-encrusted block letters. Below this, the word "UNPACKED" is written in bold, black, sans-serif capital letters on the sign itself. The background of the sign's text is a vibrant, high-contrast image of a tropical valley with a waterfall cascading down a rocky cliff. The sky is a clear, bright blue with a few wispy clouds. The overall scene is framed by a white border, and the top and bottom edges of the image show close-up details of tropical foliage like palm fronds and large green leaves.

I'M A CELEBRITY

UNPACKED



I'M A CELEBRITY... UNPACKED

I'm A Celebrity...Unpacked is back on ITV2 and ITVM, and promises a deeper dive into the drama, laughs, and chaos of the *I'm A Celebrity... Get Me Out Of Here!* camp for 2025.

Jungle star and *I'm A Celebrity...* veteran **Joel Dommett** returns to host the series, joined by Capital radio DJ **Kemi Rodgers**. Alongside a panel of celebrity guests, they'll be serving up the latest behind-the-scenes secrets, unseen clips, exclusive interviews, and an insider's guide to the iconic Bushtucker Trials.

I'M A CELEBRITY... UNPACKED

Joel Dommett

How does it feel to be back for *I'm A Celebrity...Unpacked 2025*?

It feels unbelievable! It's almost been ten years since I was in the jungle, so that feels huge for me. It's amazing that nearly ten years later I'm still going back to this magical place. I think last year we really cracked what the viewers want to watch for an after-show. They really want to get into the action, they want to see Ant & Dec and debrief everything that's going on. We've simplified everything and the viewing figures showed that people really enjoyed it. I'm so excited to be back!

Give us your best pitch of why viewers should turn over to ITV2 after the main show or catch up on ITVX. What does *Unpacked* offer?

The main show is focused on the action in the jungle, but we get to talk about what has just happened and properly unpack everything. We can confirm what the people at home are thinking. Also the fact Ant & Dec come across and we get to hear what they think, unscripted.

Is there anything you can tease about this year's show?

We're really excited to hit the ground running with everything this year and put more in that people really enjoyed. A part of the show we realised viewers really enjoyed was being able to talk live in the Bush Telegraph to the campmates, it felt so reactive and exciting! We're going to do more of that. We also get the first bits of trials for the next day, delving a bit deeper than the main show can. Plus once vote offs start we of course have the first interview with the campmates, which is brilliant. The first chat we have with them is before they have any time to be aware of what people have watched of them on TV, so it's raw and unfiltered. It's before they've had a chance to really overthink it!

You're joined again by Capital Radio DJ Kemi Rodgers, how does it feel to be reunited for a second year?

It's so exciting, Kemi is such a breath of fresh air not just on screen but to work with too. She's just brilliant, she has something about her that you just want to hear more from her. It was lovely to hang out with her and my family. She was so lovely with my son and my wife. I'm so excited to see more and more of her on telly.

The success of *I'm A Celebrity...Get Me Out of Here!* is very much down to the loyal viewers and fans, what elements does *Unpacked* offer that make it an essential watch for fans?

It's that mad show where you go, 'Oh my god, Christmas is coming!' There's something really beautiful about watching it on telly because you're watching people in this hot environment when it's so cold outside, so it makes you feel warm inside watching something so familiar. And of course, I don't mean to be biased but it's my favourite Ant & Dec show. They are so funny on it! It's my favourite show to watch.

Who would you like to see in the jungle this year?

I'd love to see someone like Ben Shepherd in there. To see his shower scene, Ben would almost certainly get his kit off for a few votes! I think he'd be a great shout.

Now in its 25th series, why do you think *I'm A Celebrity...* continues to be such a fan favourite?

25 series, isn't that mad?! I think it's the familiarity of the show. It's brilliant year after year. It gets people watching and continues to dominate headlines. Ant & Dec are just consistently brilliant, they are genuinely better than they've ever been and the line ups are better than they've ever been. It's just a wonderful show.

I'M A CELEBRITY... UNPACKED

Kemi Rodgers

How does it feel to be back for a second year of *I'm A Celebrity... Unpacked*?

It feels like an honour! To be a part of this jungle family, the first time I was pinching myself and this time I'm pinching myself all over again! We saw what an amazing series it was last year and if it's anything like it was last year again this year, it's going to be so brilliant and I'm just so happy to be part of the team again.

What can we expect you and Joel to unpack on the show this year?

You can expect lots of juicy jungle gossip! The good thing about having a companion show like *Unpacked* is when a campmate leaves or there's drama or there's a huge trial and you just have to go and find someone on WhatsApp to talk about it with, we are bringing that group chat to life! You can be screaming at your TV with us, because we'll be doing the exact same thing! We'll have exclusive interviews with all of the campmates when they come out which is great, we're gonna have loads of celebrity guests coming on too. I'm really excited to say that Sam Thompson is going to be one of those amazing guests who's going to be back with us. He sadly couldn't make it work for the entire run of the show but it wouldn't be the jungle without our baby Sam Thompson, so I'm very excited to have a good old natter with him on the sofa as well.

Give us your best pitch of why viewers should turn over to ITV2 after the main show or catch up on ITVX. What does *Unpacked* offer?

You know those TV shows, like *I'm a Celebrity...*, the titles run at the end and you're like, 'Oh, is that it?' I have to wait till tomorrow for more?' Well with *Unpacked*, you don't have to wait until tomorrow. You can keep your TV on, you can switch to ITV2 or ITVX, and you can watch us debunking everything that's just happened in the jungle. You basically need to think of us as your mate, who you want to discuss things with. Why did that campmate say that? Who fell out with who? Are they really going to do that trial? So, basically, anyone who is such a fan, we can delve in that little bit deeper. Consider us your *I'm a Celebrity...* encyclopaedia!

How does it feel to be joining Joel in the studio again?

I love that man! He is so lovely and genuinely we have such a good friendship that we developed while being in Australia last year, so it's really lovely to be reunited with him! I joke that I joined his family last year, he had his wife and his son out and I would join them for shopping trips which probably seems entirely inappropriate now they just wanted family time but I was like great, I'm hopping in your car - let's all hang out together! It's a joy doing the show with someone who is genuinely like a friend. He is so good at what he does and with me being a bit newer to the industry, it's brilliant being teamed up with someone who can just do it! I love watching him on the studio floor and learning essentially how he does it all. It's a personal honor, he's just such a great and funny guy!

The success of *I'm A Celebrity...* is very much down to the loyal viewers and fans, what elements does *Unpacked* offer that make it an essential watch for fans?

I'm A Celebrity... is such a heritage show, I've grown up with it, so many people have grown up with it. It's the 25th season now, a quarter of a century!

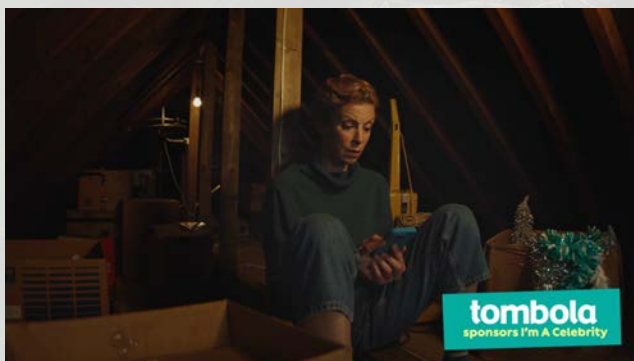
And finally, now in its 25th series, why do you think *I'm A Celebrity...* continues to be such a fan favourite?

It hits that magical sweet spot every single year; the essence of what you're getting is the same, but the celebrities are entirely different. It's exciting seeing celebrities out of their comfort zone. Whatever career they've got, everyone is out of their comfort zone when they're living in a jungle. Yes, they might have gone camping before, but this isn't Glastonbury, it's something completely different. They're having to deal with no food, loads of trials, they are really tested and pushed to their limits. Oh, and on top of that they are not with all the people that they know, they're with a bunch of complete strangers who they've only heard about through the TV, or through social media, or the newspapers, so it's about seeing them form different relationships.

I don't even know who came up with the idea of the show 25 series ago, because on the face of it, you'd say, what? But it works so well, it's so entertaining! I'd also say a lot of the magic of *I'm A Celebrity...* is down to Ant & Dec, I think they're the best thing since sliced bread! They're hilarious together. They really reflect us as viewers. They'll make jokes of the things that we find funny, they'll highlight little things, and they are as much a part of the show as the campmates who are actually in the jungle, so I think it's those two things. There's a lot of shows where you could change who the hosts are, and the show would be exactly the same, but there's something about me that thinks *I'm A Celebrity...* is just so synonymous with Ant & Dec and so I think that's a really unique situation. *I'm A Celebrity...* just has everything, so it's just brilliant that we keep getting more seasons and brilliant that I can be part of it. I feel so blessed and lucky.



tombola
sponsors I'm A Celebrity



tombola



tombola's sponsorship of ITV's biggest entertainment TV show, *I'm A Celebrity... Get Me Out of Here!* continues for the 9th consecutive year when the show returns this month.

Their campaign, "Get me out of here" explores the countdown to Christmas, offering a free to play game to inject a bit of fun into a stressful time of the year. Over £1 million will be won for free during *I'm A Celebrity...* in the Jungle free game with no deposit required. It's a great time to Open for Fun at tombola!

"Get me out of here" uses relatable yet comical experiences where tombola can offer a little fun to combat the craziness of December, like being stuck behind a cheese snob at a Christmas market. The campaign comes to life with a selection of 14 chuckle-worthy adverts, in and out of the ad breaks during *I'm A Celebrity...*, and a wider media campaign featuring radio, social media and influencer content to showcase tombola as the place to play bingo.

At tombola, players are spoiled for choice during *I'm A Celebrity...* with an exciting promotional calendar including Monday night live bingo games hosted by some very familiar faces - Mark Wright, Babatunde Alesse and Josie Gibson will be joining tombola players for a bit of bingo, plus ten chances to win thousands of pounds each Monday during the show.

As the show unfolds, viewers can join the conversation with the latest *I'm A Celeb...* news and camp updates, plus free competitions and giveaways on the tombola Facebook (/tombola) and Instagram (@tombola_uk) pages.

Notes to editors:

tombola is the home of online bingo with more players than any other site in the UK and a bingo winner every 5 seconds!

Player safety is at the heart of tombola's culture. With games starting at just 1p and safer gambling built into their strategy, tombola are passionate about their community having fun and staying safe.

tombola is proud to have one of the UK's most engaged bingo communities with active Chat Rooms in every game, featuring 24/7 Chat Hosts. The company has proudly been the headline sponsor of *I'm A Celebrity... Get Me Out of Here!* since 2017, making them the longest-running sponsors of the show.

Players must be 18+ [gambleaware.org](https://www.gambleaware.org)

The image features a lush tropical jungle background. In the center, a waterfall cascades down a rocky cliff. The scene is framed by dense foliage, including large palm leaves at the top and various tropical plants at the bottom. Overlaid on the center of the image is large, 3D text. The top line reads "I'M A CELEBRITY" in a bold, blocky font with a silver, crystalline texture and a bright yellow glow. The bottom line reads "GET ME OUT OF HERE!" in a similar bold, blocky font with a yellow, wood-grain texture and a bright yellow glow.

I'M A CELEBRITY
GET ME OUT OF HERE!